

# From the Managing Director



Friday 6<sup>th</sup> November 2020

Ref: DS/SR/File

Dear Artist,

## **We're here for you!**

The Arts have suffered horrendously during both Lockdown's. As many of you do this to secure additional income, the financial burdens placed upon Musicians is heavy and I have no doubt you have suffered financial, mental, and emotional stresses during these times.

I want to firstly reassure you that we **will** get through this. We all know that The Government cannot please everyone. They have an impossible task ahead of them. Whilst we many do not agree with their decisions, they are decisions that we do not have to make (thankfully). It is tragic that once again, Live Events must be silenced, Music cannot be experienced Live in-person and Musicians have to be once again "boxed in". Even with all of this, I will say again, we **will** get through this.

Music will be heard again, people will dance, sing, laugh, be overcome with emotion, and experience the thrill of live music once again. We are all in this together. Music plays such a key part in our every-day lives. No matter who you are, whatever you do, wherever you go, Music is there, and it will always be there.

As an Artist, you also will always be there. You may need to adjust for the time being, but do not give up and do not give in. Like the mighty phoenix, you will rise from the ashes. You will be heard. Your lungs will once again be filled with air that will be transformed into vocal magic and beauty and we will be with you *all the way!*

We are here for you. Get in touch. Even if you simply want a chat, we are here, we are waiting, we are Arts2Life UK.

Regards,

A handwritten signature in black ink, appearing to read 'Daniel Starr', with a long, sweeping flourish extending to the right.

**Daniel Starr, Managing Director**